



### પરિપત્ર:

**વિષય:** સડક સુરક્ષા મિત્ર કાર્યક્રમનું આયોજન કરવા બાબત.

**સંદર્ભ:** યુવા અને ખેલ મંત્રાલય, એન.એસ.એસ. ક્ષેત્રીય નિદેશાલય, અમદાવાદ ના પત્ર મિ.સ.-પી.16/2024/  
ર.સે.યો./ગુજ/1451-1530 તા. 04/08/2025

ભક્તકવિ નરસિંહ મહેતા યુનિવર્સિટી સંલગ્ન જુનાગઢ, ગીર સોમનાથ, પોરબંદર તેમજ દેવભૂમિ દ્વારકા જિલ્લાની એન.એસ.એસ. યુનિટ ધરાવતી કોલેજોના આચાર્યશ્રીઓ તથા એન.એસ.એસ. પ્રોગ્રામ ઓફિસરને જણાવવાનું કે, તા. 15 ઓગસ્ટ, 2025 થી સંપૂર્ણ ભારતમાં સડક સુરક્ષા મિત્ર પ્રોગ્રામ કાર્યરત કરવામાં આવ્યો છે. ઈ.સ. 2022માં કુલ ૪,૬૧,૩૧૨ જેટલા રોડ એક્સીડન્ટ્સ થયા હતા, જેમાં દર વર્ષે ઉત્તરોત્તર વધારો થતો હોવાની શક્યતા જોવાઈ રહી છે. ભારત સરકારના મિનિસ્ટ્રી ઓફ રોડ ટ્રાન્સપોર્ટ એન્ડ હાઈવેઝ તથા મિનિસ્ટ્રી ઓફ યુથ અફેર્સ એન્ડ સ્પોર્ટ્સના સંયુક્ત ઉપક્રમે રોડ સેફ્ટી અંતર્ગત યુથ વોલન્ટીયર્સ માટે “સડક સુરક્ષા મિત્ર પ્રોગ્રામ” શરૂ કરવામાં આવ્યો છે. આ પ્રોગ્રામ અંતર્ગત ડીરેક્ટ્રીકટ એડમિનિસ્ટ્રેટરને સહયોગ આપવા અર્થે ‘સેકન્ડરી સપોર્ટ ટીમ’નું ગઠન કરવાનું છે.

આ ટીમના હેતુઓ

1. સ્ટ્રક્ચર્ડ એક્સીડન્ટ સ્પોર્ટ ઉપર યુવાધનને કાર્યરત રાખવું.
2. સ્થાનિક કક્ષાએ ડીરેક્ટ્રીકટ રોડ સેફ્ટી કમિટીઓ સથે સંપર્કમાં રહીને માહિતી મેળવવી અને પૂરી પાડવી.
3. તાલીમ પામેલા વોલન્ટીયર્સ દ્વારા રોડ સેફ્ટી મેઝર્સ પૂરા પાડવા.
4. રોડ સેફ્ટી માટેના પડકારો ઓળખવા અને તેનું અસરકારક નિવારણ લખવું.
5. રોડ સેફ્ટી મેઝર્સ સંદર્ભે યુવાઓની ભાગીદારી થકી સમાજમાં જાગૃતિ સાથે લોકોને કાર્યરત કરવા.
6. રોડ સેફ્ટી સંદર્ભે ગ્રાસરૂટ કક્ષાના ત્વરીત પગલાઓ લેવા
7. My Bharat Portal ઉપર રજીસ્ટર્ડ થઈને તથા નવા વિચારો પોર્ટલ ઉપર શેર કરવા કે જેથી નેતાઓ અને નાગરિકો કાર્યરત થઈ શકે.

આપની કોલેજના એન.એસ.એસ. યુનિટના વધુમાં વધુ સ્વયંસેવકો ભાગ લે તેમજ કામગીરીનો અહેવાલ તથા જીઓ ટેગ ફોટા અત્રેની યુનિવર્સિટીની સાઈટ <https://www.bknmu.edu.in> પર જઈ Students corner પર ક્લીક કરી NSS પર ક્લીક કરવું, જેમાં IMPORTANT LINKS માં [NSS ACTIVITY UPLOAD MODULE](#) પર ક્લીક કરી પ્રોગ્રામ ઓફિસરને પોતાની કોલેજ સીલેક્ટ કરવી અને Secret Key એન્ટર કરવી અને અહેવાલ માટેનો મોડ્યુલ ખુલશે આમ પોર્ટલ ઉપર મોકલી આપવો.

**બીડાણ:** (1)યુવા અને ખેલ મંત્રાલય, એન.એસ.એસ. ક્ષેત્રીય નિદેશાલય, અમદાવાદ ના પત્ર મિ.સ.-પી.16/2024/ ર.સે.યો./ગુજ/1451-1530

પ્રો. કો-ઓર્ડિનેટરશ્રી  
એન.એસ.એસ. વિભાગ  
ભક્તકવિ નરસિંહ મહેતા યુનિવર્સિટી  
જુનાગઢ

ક્રમાંક/બીકેએનએમયુ/એન.એસ.એસ./102 /2025

ભક્તકવિ નરસિંહ મહેતા યુનિવર્સિટી, ગવર્મેન્ટ પોલીટેકનીક કેમ્પસ,

ભક્તકવિ નરસિંહ મહેતા યુનિવર્સિટી રોડ, ખડીયા, જુનાગઢ.

તા. 21/08/2025

પ્રતિ,

ભક્તકવિ નરસિંહ મહેતા યુનિવર્સિટી સંલગ્ન એન.એસ.એસ. યુનિટ ધરાવતી તમામ કોલેજોના આચાર્યશ્રીઓ તથા એન.એસ.એસ. પ્રોગ્રામ ઓફિસર્સ તરફ.

નકલ રવાના જાણુ અર્થે :

- માન. કુલપતિશ્રી / કુલસચિવશ્રીના અંગત સચિવશ્રી, ભક્તકવિ નરસિંહ મહેતા યુનિવર્સિટી, જુનાગઢ.
- રાજ્ય એન.એસ.એસ. અધીકારી, ઉચ્ચ શિક્ષણ કમિશનરશ્રીની કચેરી, ગાંધીનગર
- યુવા કાર્યક્રમ અને ખેલ મંત્રાલય, એન.એસ.એસ. ક્ષેત્રીય નિદેશાલય, અમદાવાદ
- આઈ.ટી. સેલ, ભક્તકવિ નરસિંહ મહેતા યુનિવર્સિટી, જુનાગઢ. (પરિપત્ર વેબસાઈટ પર અપલોડ કરવા)

સરકારી પોલીટેકનીક કેમ્પસ,  
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दिनांक-04.08.2025

प्रति,

समस्त रा.से.यो कार्यक्रम समन्वयक, गुजरात

विषय- सड़क सुरक्षा मित्र कार्यक्रम के आयोजन संबंधी

महोदया/महोदय,

उपरोक्त विषय अंतर्गत लेख है की 15 अगस्त 2025 से संपूर्ण भारत में सड़क सुरक्षा मित्र कार्यक्रम का आयोजन किया जाएगा, जिसका मुख्य उद्देश्य युवाओं की भागीदारी के माध्यम से सड़क सुरक्षा उपायों में सामुदायिक सहभागिता को बढ़ावा देना है। इस सम्बन्ध में आपसे अनुरोध है की आप अपने कार्य-क्षेत्र के महाविद्यालयों के रा.से.यो इकाइयों में सड़क सुरक्षा मित्र कार्यक्रम के अंतर्गत विभिन्न गतिविधियों का आयोजन करने और अपने जिलों के स्थानीय सम्बंधित विभागों को आवश्यक सहयोग करने हेतु निर्देश जारी करने की कृपा करें।

उक्त कार्यक्रम की रिपोर्ट, फोटो और छोटी वीडियो क्लिप व्हाट्स अप ग्रुप व ईमेल की माध्यम से इस कार्यालय को भेजने हेतु निर्देशित करने का कष्ट करें और 'माय भारत पोर्टल' पर इवेंट बना कर इस कार्यक्रम को बढ़ावा दें, ताकि सम्बंधित जानकारी मंत्रालय को समय पर प्रेषित की जा सके।

भवदीय,



(डॉ कमल कुमार कर)

क्षेत्रीय निदेशक

- संलग्न : 1. अवधारणा नोट  
2. कार्यान्वयन के लिए रोड मैप

प्रतिलिपि-

1. राज्य रा.से.यो अधिकारी, गाँधीनगर, गुजरात

## Final Concept Note: Sadak Suraksha Mitra Program for Youth Volunteers: Empowering the Next Generation to Promote Safer Roads

### 1. Background:

Road crashes remain a significant public health and safety challenge in India. India reported 4,61,312 road accidents in 2022, with road traffic injuries identified as the leading cause of death for children and young adults aged 5-29 years (WHO). Alarming, around 25% fatalities involved individuals below the age of 25 years. Furthermore, individuals aged 18-45 years accounted for around 66% of the total road fatalities—a demographic that represents the nation's most economically productive group. These statistics emphasize the urgent need for local, district-level interventions to address road safety challenges and reduce fatalities. Many fatalities occur due to delayed emergency response, lack of first aid knowledge, and absence of structured community intervention. Recognizing the need for meaningful youth participation in road safety, the Ministry of Road Transport and Highways and the Ministry of Youth Affairs & Sports, in collaboration with concerned stakeholders and MYBharat, planned the Youth-Led Road Safety Hotspots Initiative called **Sadak Suraksha Mitra Program for Youth Volunteers**.

To address this issue, it is critical to equip volunteer youths with the skills and knowledge to actively engage in road safety interventions, provide essential post-crash assistance, and support accident response mechanisms without getting involved in legally sensitive areas. The Graduate engineers may be engaged in identifying and studying accident spots which can provide valuable insights for effective interventions. This initiative aims to mobilize and train youth volunteers to conduct structured studies of accident spots in selected high-risk districts and contribute to its rectification.

### 2. Need for the Program:

While various Stakeholder departments undertake road safety responsibilities, there is a critical need for a **secondary support team** to assist district administrators. This program will engage volunteers eager to contribute to nation-building and willing to apply their skills to enhance road safety. Volunteers will be trained and certified in problem-solving, conduct grassroots-level studies, and gather actionable insights. The volunteers shall also gain exposure of performing comprehensive study to gather data and insights at the grassroots level.

### 3. Objectives:

The Sadak Suraksha Mitra Program for Youth Volunteers aims to:

- a. Engage youths in road safety initiatives through structured accident spot studies.

- b. Provide data-driven recommendations for rectification to District Road Safety Committees based on study of local context.
- c. Enhance road safety measures at the district level through the support of trained volunteers.
- d. Identify road safety challenges and assess the effectiveness of existing interventions.
- e. Promote community engagement in road safety measures through youth participation.
- f. Build a repository of grassroot-level insights to inform actions aimed to enhance road safety.
- g. Exchange of Idea through MY Bharat Portal, empower and engage youth to become leaders and active citizens.

#### **4. Program Structure:**

##### **a) Volunteer Composition:**

- i. Ministry of Youth Affairs will engage MYBharat Youth Volunteers through MYBharat portal ([mybharat.gov.in](http://mybharat.gov.in)) Educational Institutions for the general road safety related works as per requirement.
- ii. For engineering interventions, a minimum of five volunteers (*one of them must possess civil engineering bachelor's degree*) per district, with additional volunteers allocated based on district population (one additional volunteer per 1,00,000 residents).
- iii. Volunteers will work with the local RTO or Traffic Police for the Experiential Learning Programme in road safety.
- iv. Volunteers will report to the District Road Safety Committee (DRSC)
- v. Coordination with respective District Road Safety Committees will be established to ensure timely intervention and rectification.

##### **b) Monitoring and Evaluation:**

- i. Monthly Evaluations and Annual Impact Assessment will be conducted by CoERS or any other agency as decided by the Ministry, with reviews by the Member of Parliament Road Safety Committee (MPRSC) in collaboration with MYBharat.
- ii. Performance monitoring will be standardized and managed by

MYBharat under the Ministry of Youth Affairs & Sports in close coordination with DRSC.

iii. The following Key Performance Indicators will be integrated for impact measurement:

- Volunteer Retention Rate
- Training Completion Rate
- Number of awareness sessions conducted and people reached
- Reduction in crashes and fatalities
- Number of safety improvements based on volunteer reports

## **5. Volunteer Selection and Training**

Identification of volunteers will be facilitated by the Ministry of Youth Affairs & Sports in collaboration with academic institutions, MYBharat, based on their interest expressed through the My Bharat Portal ([mybharat.gov.in](http://mybharat.gov.in)). A shortlisting of these candidates and their selection shall be performed by District Youth Officers. Broadly the eligibility and desired qualification for the volunteers to be shortlisted for effective implementation of the programme are as follows:

- i. School students of senior Higher Secondary level, college students, college pass out students. Graduate engineers or technical diploma holders (preferably in Civil or Mechanical disciplines) or equivalent technical degrees from AICTE-recognized institutions may be given priority for engineering interventions.
- ii. Age limit: 18-28 years.
- iii. Candidates must reside in the same district.
- iv. Should not have any challan for any traffic violation against him or her.

## **6. Training Curriculum:**

There will be two types of training curriculum for the selected Volunteers:

### **a) Training programme for volunteers (Other than civil engineers) (1 Week)**

Volunteers will be trained through physical training on

- Crash site management (without medical involvement, except for basic first aid)
- Creating green corridors for ambulances
- Crowd management at crash sites
- Road Safety audits and interventions

The training program for volunteers (Other than civil engineers) will include topics such as, behavior factors, project management and other subjects necessary, which shall be imparted over a period of 1 week.

The training programme will focus on analysis and Case studies of crash investigations/ root cause analysis done by Save Life Foundation (SLF), New Delhi in order to equip these candidates with knowledge about latest developments in road safety scenario. Further, training to these candidates will also be imparted through Centre of Excellence for Road Safety (CoERS), IIT, Madras for utilization of Sanjaya, Field Perception Survey and Project management tool and other subjects necessary. This training will be conducted by CoERS/prominent organisations working in the field of road safety /NIC/NICSI as per following details:

- - First respondent, Hands on Summary Audit, crash investigation training course – 2 days.
  - Case studies – 2 days.
  - Online study module encompassing basic knowledge of road safety, project management tool and applications like Sanjaya and Field Perception Survey by CoERS – 2 days.
  - Hands on training in eDAR and data analytics by NIC / NICSI – 1 day.

**b) Training programme for Civil Engineering Graduate volunteers:**

- Road Safety Audit training will be imparted as per the standard curriculum through class room lectures, field works and practical/demonstration aspects of learning combined with academic assignments. The participants will undergo a systematic, rigorous learning and evaluation process covering the details from fundamentals to advanced traffic engineering and road safety audit, making them a group of trained and skilled professionals.
- Case studies of crash investigations/ root cause analysis in order to equip these candidates with knowledge about latest developments in road safety scenario. Further, training to these candidates may also be imparted through CoERS for utilization of Sanjaya, Field Perception survey and project management tool.
- Training timeline :-
- Mandatory road safety audit training course – 15 days.

- Case studies by SLF – 2 days
- Online study module encompassing basic knowledge of road safety, project management tool and applications like Sanjaya and Field Perception Survey by CoERS – 3 days.
- Hands on training in eDAR and data analytics by NIC/NICSI- 1 day.

Volunteers will be certified upon completion of training, ensuring credibility and sustainability.

## **7. Roles and Responsibilities of Volunteers:**

Volunteers will have specific roles:

- - Crash Scene Coordinators      Help clear crash sites, create green corridors.
  - Road Safety Auditors – Identify black spots and risky locations.
  - Awareness & Engagement Leads – Conduct community outreach.
  - It is specifically stated that volunteers will not be involved in any medical tasks, except for basic first aid

## **8. Safety and wellbeing of Volunteers:**

- a) Volunteers will not be held responsible for any unforeseen incidents that may occur at crash sites or their deployment locations.
- b) Volunteers will be accompanied by at least one official at both crash sites and their deployment locations.
- c) Each volunteer will be equipped with a Volunteer Jacket, First Aid Kit, Helmet, Flashlight, and Traffic Baton, provided by the implementing agency.
- d) Transportation to crash sites should be provided to volunteers, and refreshments (such as snacks and water) should also be made available to them. .
- e) Appropriate insurance coverage may be provided to the volunteers.
- f) A traffic supervisor to be available on 4-5 volunteers.

## **9. Awareness on wearing Helmets, Seatbelts and Speed Compliance:**

The Sadak Suraksha Mitras in association with the Transport Department/ Police Department will organize / perform activities in their districts to create awareness on road safety among the road users such as promotion of use of helmets, seatbelts and speed compliance with the help of Police Department/ NGOs etc., provide guidebooks, show videos etc.

#### **10. District Road Safety Committee (DRSC):**

As per the provisions of Section 215(B) of the Motor Vehicles Act, 1988, each district has a District Road Safety Committee, headed by the District Collector/Deputy Commissioner. The committee is required to meet at least once a month.

The Supreme Court Committee on Road Safety has issued detailed directives to all States and Union Territories (UTs) to strengthen the District Road Safety Committees.

According to Note 2 under Paragraph 5.1 of the Supreme Court Committee's directive dated 29<sup>th</sup> March, 2022, States and UTs may co-opt Sadak Suraksha Mitras in the District Road Safety Committees. This inclusion enables Sadak Suraksha Mitras to discuss the issues identified during the fieldwork before the Committee.

District Road Safety Committee will choose implementing agency such as RTO or Traffic Police for this Experiential Learning Programme.

#### **11. Terms of Reference:**

- a. The trained road safety apprentice shall be deployed in top 100 high fatality districts in the first phase and co-opted in the corresponding District Road Safety Committees (DRSCs) in order to assist the Committees to identify road safety issues and suggest appropriate remedies in this regard.
- b. Whenever required, these apprentices shall conduct audit strictly as per guidelines and requirements mandated under IRC SP 88.
- c. Further, these apprentices shall perform road safety audit for blackspots and accident spots (reported on eDAR) prior to and after the rectification has been undertaken. They shall also coordinate with concerned stakeholders/ agencies for taking up necessary remedial measures on such spots and report the progress thereof/ issues, if any/ impact assessment to DRSCs.
- d. These road safety apprentices shall ensure utilisation of analytical tools and applications such as Grid Analysis, Transition matrix, Sanjaya Application, Field Perception Survey application; and bring out the findings thereof before DRSCs to enable further necessary action for improving road safety.  
Collaboration with District Ecosystem
  - - Volunteers will work closely with traffic police, transport department, municipal authorities, medical department, and any other relevant



agencies.

- Regular coordination meetings will ensure streamlined problem-solving and intervention planning.
  - The District Road Safety Committee (DRSC) will oversee the program at that district level, ensuring volunteer actions aligned with official road safety strategies.
- e. Identifying both technical and on-field gaps and challenges, thereby coordinating relevant stakeholders together to address critical issues efficiently.
  - f. Prepare and present action taken reports during Road Safety meetings with the DRSC, ensuring that discussions remain data-driven and solution-oriented.
  - g. A key responsibility will be preliminary crash data analysis, where the volunteer will assess crash trends, identify high-risk locations, and present findings with statistical insights.
  - h. Responsible for consolidating, tracking and analyzing action-taken reports to ensure the decisions of the DRSC are effectively implemented.
  - i. Perform audit of fatal crash investigations using the Root Cause Analysis Matrix (RCAM) or similar scientific methods to identify the underlying factors that contributed to the particular crash. Contributing factors of the critical elements of human, vehicle, methods of operations and other factors in the pre-, peri-, and post-crash epochs shall be analyzed. Findings of the death audit shall be presented in the DRSC meetings to identify and improve stakeholder performance.
  - j. Perform periodic perception survey to identify Accident Hotspots that don't get reported in iRAD/eDAR databases.
  - k. Identifying opportunities for capacity building of stakeholders and organizing training programs with help of DRSC.
  - l. Organizing Awareness Activities at the District levels especially door to door campaigns & activity- based learnings Pedagogy activities at all the schools and colleges in District. The volunteers will also propagate the content developed under Sadak Suraksha Abhiyan, such as the Anthem and the TVCs featuring Shri Amitabh Bachchan, through social media tools.
  - m. The activities of Volunteers under this programme will be posted on MY Bharat Portal for knowledge sharing, feedbacks and inspiring other Youth for road safety programmes, raise awareness, foster creativity, and deepen youth involvement in promoting road safety.
  - n. The Sadak Suraksha Mitra (SS Mitra) will also be responsible for ensuring the safety of school zones. The SS Mitra will play a crucial role in facilitating the

safe dismissal of students, particularly in schools located in high-risk zones.

- o. Coordinating with stakeholders to organize first responder training sessions in schools.
- p. Collaborating with hospitals and other stakeholders to enhance emergency care services.
- q. Assist traffic police in regulating traffic, promoting road safety during the peak hours and monitoring helmet, seatbelt and speed compliance.

### Roadmap for Road Safety Programme

This roadmap outlines the key activities and timelines for the Road Safety Programme, focusing on the initial phase of communication, onboarding and training.

**Goal:** To deploy MYBharat Volunteers through Experiential Learning Programme (ELP) in 100 high fatality districts across selected states to improve road safety.

**Target Locations:** 100 High Fatality Districts in the States of Chhattisgarh, Gujarat, Haryana, Madhya Pradesh, Maharashtra, Punjab, Rajasthan, Tamil Nadu, Uttar Pradesh.

**Key Stakeholders:** State Transport Authorities, District Magistrate (DM)/ District Collector (DC), District Road Safety Committees (DRSCs) (including Police, RTO, District Administration), MYBharat, Centre of Excellence for Road Safety (CoERS), IIT Madras, IIT Delhi, Selected NGOs, Knowledge Institutions, Youth Clubs, General Volunteers.

#### Phase 1: Initiation and Onboarding (August 2025)

Activity	Description	Responsible Party	Milestone	Tentative Timeline
1. Official Communication	Formal communication to Chief Secretaries, District Magistrate (DM) / District Collector (DC), State Transport and Authorities, and identified 100 high fatality districts about the Road Safety Programme. Includes a detailed concept note outlining the Programme objectives, methodology, and expected outcomes.	Ministry of Road Transport and Highways or a designated agency	T 1	15 <sup>TH</sup> August 2025
2. DM/DC Onboarding on MYBharat	Onboarding of District Magistrate (DM) / District Collector (DC) from the 100 high fatality districts onto the MYBharat platform. This platform will likely be used for managing the Experiential Learning	MYBharat Team, District Youth Officer.	T 2	T1 + 10 DAYS (25 <sup>TH</sup> August 2025*)

	Programme.			
3. Initial DRSC Meeting	Convening the first meeting of the District Road Safety Committee (DSRC) in each of the 100 High fatality districts. The primary focus will be to responsibilities of all stakeholders within the committee, including Police, RTO, District Administration, and MYBharat, in the context of the Road Safety Programme and the ELP.	District administration and District youth officers	T 3	Within T2 + 7DAYS (1 <sup>st</sup> September 2025*)

**Phase 2: ELP Launch and Volunteer Engagement (August 2025 onwards)**

Activity	Description	Responsible Party	Milestone	Tentative Timeline
4. Publication of ELP & Volunteer Selection	The District Magistrate (DM) / District & Collector (DC) in the 100 high fatality districts will officially publish the details of the Experiential Learning Programme (ELP). This includes outlining the programme structure, objectives, benefits for volunteers, and the application process. Simultaneously, the selection with process for volunteers will commence and MYBharat based on defined criteria.	District Magistrate (DM) / District Collector (DC) (in coordination with DRSCs and MYBharat)	T4	T3+10 days (11 <sup>th</sup> September 2025*)
5. Outreach to Institution & Youth Clubs	Targeted outreach efforts to knowledge Institutions (colleges, universities, vocational Training centers) and Youth Clubs within the	District Magistrate (DM) / District Collector (DC), MYBharat	T5	Ongoing from t4 (from 11 <sup>th</sup> September 2025* onwards)

	Collector 100 high fatality districts to encourage, enrolment in the Experiential Learning MYBharat Programme (ELP). This may involve informational sessions, distribution of promotional materials, and engagement through relevant networks.			
6. 7-Day Training on General Topics	A comprehensive 7-day training program will be conducted for the selected General Volunteers. The training will be delivered by experts from the Save Life Foundation Safety (SLF), Centre of Excellence for Road Safety (CoERS), IIT Madras and NIC/NICSI. The curriculum will focus on foundational aspects of road safety, first aid, community engagement, and data collection.	Centre of Excellence for Road Safety (CoERS), IIT Delhi, IIT Madras, eDAR Team of NIC/NICSI and selected NGOs working in the field of Road Safety	T6	T4 + 10 days (21 <sup>st</sup> September 2025*)
7. Specialised Training on Road Safety Audit (15days)	A comprehensive 15-day road safety audit training program as per the standard curriculum through classroom lectures, field works and practical/demonstration aspects of learning combined with academic assignments will be conducted for the selected civil engineer Volunteers at authorised institutes.	MoRTH	T7	Ongoing from t4 + 7days (from 18 <sup>th</sup> September 2025* onwards)

### Phase 3: Field Engagement of Volunteers

Activity	Description	Responsible Party	Milestone	Tentative Timeline
8. On Boarding of Sadak Suraksha Mitra	All the SSMS before their Field engagement be on boarded on the MYBharat Portal	MYBharat	T8	From T6 onwards (21 <sup>st</sup> September)

(SSMs)				2025* onwards)
9. Field engagement of Road Safety Auditor Volunteers	The volunteers will use of Analytical tools and applications to assess crash trend, identify high-risk locations, and present findings to DRSCs for further Necessary action for improving road safety.	District Road Safety Committees, Centre of Excellence for Road Safety (CoERS), IIT Madras, IIT Delhi, eDAR Team of NIC/NICSI, District Magistrate (DM) / District Collector (DC) (in coordination with DRSCs and MYBharat) and selected NGOs working in the field of Road Safety	T9	Post Completion of Training Program (likely T7 onwards)
10. Field Engagement of Crash Scene Coordinators	The volunteers will perform crash site management which includes crowd management at crash sites and creation of green corridors for ambulances	District Magistrate (DM) / District Collector (DC), District Administration, MYBharat	T10	Post Completion of Training Program (likely T7 i.e 18 <sup>th</sup> September 2025* onwards)
11. Field Engagement of Awareness & Engagement leads	The volunteers will organize Events, including door to door campaigns, in their districts to create awareness on road safety among the road users such as promotion of use helmets and also conduct first responder training sessions in schools and cooleges. The volunteers will also propagate the content developed under Sadak Suraksha Abhiyan such as the Anthem and the TVCs featuring Shri Amitabh Bachchan.	Transport Dept/ Police Dept	T11	Post Completion of Training program (likely T7 onwards)
12. Presentation of Reports	Volunteers will submit action-taken reports and Hotspot to DRSC	District Road Safety Committees, District Magistrate (DM) / District	T12	At the end of the ELP

		Collector (DC)		
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Note: \* Date of the milestones will depend on the date of issue of Formal communication with Sates i.e. T1.

On receipt of the reports from the volunteers and presentation before the District Road Safety Committees, a summary report shall be presented to the Ministry of Road Transport & Highways and the Supreme Court Committee on Road Safety by the District Magistrate (DM)/ District Collector (DC).

**Next Steps:**

- Regular monitoring and evaluation of the programme's progress and impact.
- Data collection and analysis to identify key road safety issues and inform interventions.
- Collaboration with other relevant departments and stakeholders for a comprehensive approach to road safety.
- Scaling up the programme to other districts based on the learning and success of the initial phase.